

Graphic Designer

Job Description

digerati

Digerati Overview

Digerati applies its process methodology to create systems that drive fundamental improvements for clients and for the community.

Through methods derived from engineering principles, Digerati analyzes existing conditions to establish how to improve efficiency, capacity, quality and customer satisfaction. Once this is determined, Digerati leverages its expertise in technology integration, software development and systems implementation to create custom solutions.

Technology is not a solution. Not independently. New technologies require new processes. Each new software application or unit of hardware requires its own unique set of protocols. As a result, new technology that is intended to simplify life can often complicate it.

Since 2001, Digerati has analyzed existing systems to create solutions that optimize current resources and work in harmony with new technologies. We have helped businesses across diverse industries achieve better outcomes by integrating technology and software to create more efficient workflow.

We have accomplished this through the consistent application of our process improvement methodology. Born from both aerospace and computer engineering, the Digerati Process has been used to solve problems and address a wide array of challenges.

Today, Digerati focuses its efforts on improving process, not only for its clients but also for the community as a whole. We are contributing to initiatives that will lead to increased intellectual capital in the region and provide real opportunities for entrepreneurs and business owners.

Through these efforts and more, Digerati creates process solutions that work for people and helps to improve existing conditions for economic development in the region and beyond

Role

We are looking for an experienced graphic designer with a focus on website design. This person will work on multiple projects which cover a cross section of industries. The role will have 3 main focus areas:

1. Website/graphic design (60%)
2. Marketing material creation (30%)
3. Videography (10%)

This person must be comfortable working independently and be willing to shift responsibilities in order to ensure success towards the critical path of the organization.

Responsibilities

- Design of user interfaces for both web and desktop applications
- Creation of major user interface elements (buttons, graphical assets, etc)
- Creation of marketing materials
- Assistance in marketing strategy
- Videography: pre and post production responsibilities of filming video

Requirements

Required

- Bachelor's degree in art or design related field, or in progress
- Full working knowledge of Photoshop, Illustrator, InDesign and other programs in Adobe Creative Suite
- Strong understanding of concepts, practices, and procedures for website development
- Sound understanding of HTML/CSS and other client-side programming languages
- Enthusiastic and detail-oriented

Preferred

- Pre and post production experience in creating multi-media projects (video/animation)
- Knowledge of end-user usability best practices

Position Challenges

Digerati's graphic designer will be in high demand and must serve multiple divisions on a range of projects. The team hopes that an in-house creative professional will improve turnaround times and provide high quality results. Additional challenges may include:

- You will be asked to switch gears a lot
- You will be looked at as the "go to" creative expert
- We have high expectations on this person to handle a multitude of creative responsibilities and deliver timely, high quality results

You may be asking yourself, "Why would I want to be Digerati's *graphic designer*?"

Program/Position Benefits

As the company's lead creative voice, you will help shape Digerati's visual identity across its websites, print material, video content and communications. We want someone who isn't afraid to voice their own opinion and think both creatively and critically. Below are some of the position's benefits.

- Ability to work on a variety of projects
- Unique opportunity to make a difference in the community
- Potential for your creative skills to gain national exposure
- Flexible work environment
- Potential to create a distinct and enduring voice for both products and Digerati itself

Additional Details

- This position is full-time, salary + benefits
- Parking is also included

Want to apply?

Send resumes to:

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